

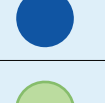
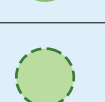






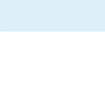


LEGEND

-  Brand Umbrella
-  Community
-  Core Social Features
-  Brand Module
-  Branded Theme Module
-  Lifestyle/Editorial
-  Content
(article, idea, comment, tip)
-  Community Member
-  Influencer
-  Community Manager
-  Audience [Non-member]

